



# DALLA NOTIZIA AL CITTADINO: L'IMPATTO DELLE FAKE NEWS.

Daniela de Robert

Roma, 25 maggio 2017

Home > British & World English > post-truth

Definition of *post-truth* in English:

## post-truth




### ADJECTIVE

Relating to or denoting circumstances in which objective facts are less influential in shaping public opinion than appeals to emotion and personal belief.

*'in this era of post-truth politics, it's easy to cherry-pick data and come to whatever conclusion you desire'*

*'some commentators have observed that we are living in a post-truth age'*


### Pronunciation

**post-truth** /ˌpəʊs(t)ˈtruːθ/ 

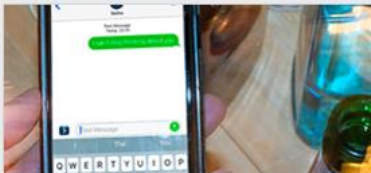
WORD OF THE DAY

**intimism** 

NOUN



The Oxford Dictionaries Word of the Year 2016 is...



Drunk Texts, Squad Goals, and Brewer's Droop: an Oxford Dictionaries update

## Macquarie Dictionary Word of the Year

Committee's Choice and People's Choice announced!

Previous Years ▾

### Committee's Choice and People's Choice announced!

Jan 25, 2017



#### Committee's Choice

The Committee's Choice for the 2016 Word of the Year is **fake news**. Honourable mentions go to **enby** and **halal snack pack**.

You can find out more about **how and why this word was chosen at our news page**.

#### People's Choice

The People's Choice Word of the Year 2016 goes to **halal snack pack**! Honourable mentions go to **alt-right** and **fake news**. You can find out more about these **words and comments from Susan Butler, The Editor here**.

#### Finalists

The Committee's top 15 are as below.

Download the Committee's Choice **top 15 shortlist as text** or **images**. You can also access a **longer list of 75 words that the Committee were provided here**.



#### Spotlight

Check out our featured articles:



[The surprising evolution of the -tard suffix](#)



[The best thing since sliced bread!](#)



[Macquarie Dictionary launches new online resource](#)

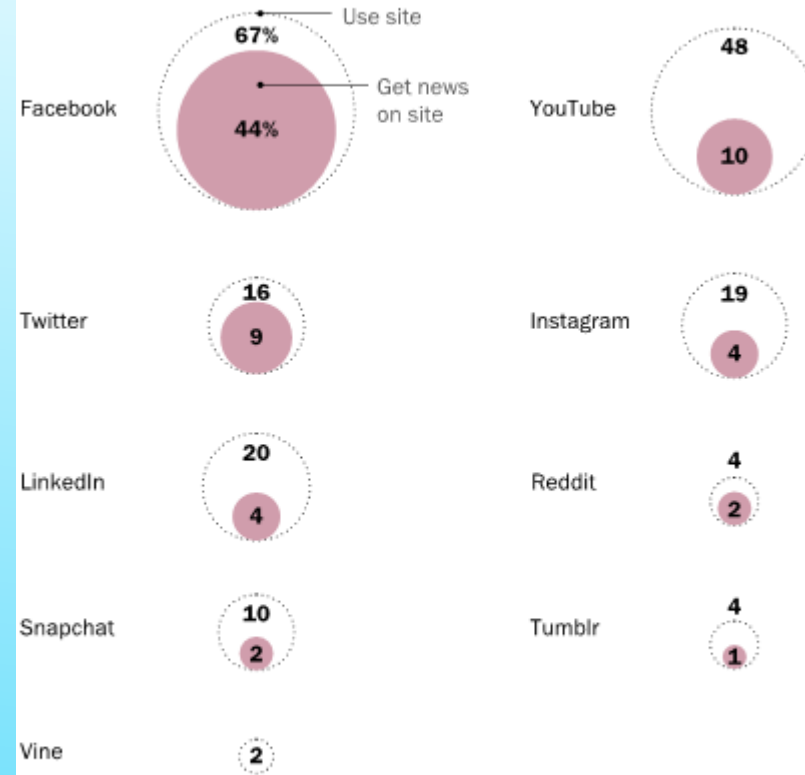


[Mateship and friendship](#)



## Social media news use: Facebook leads the pack

% of U.S. adults who ...



Source: Survey conducted Jan. 12-Feb. 8, 2016.  
"News Use Across Social Media Platforms 2016"

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ANSA.it > Tecnologia > Internet & Social > **Google e fake news, arriva etichetta di verifica**

# Google e fake news, arriva etichetta di verifica

In News e motore ricerca, 'fact checking' fatto da media ed editori

Redazione ANSA

ROMA

07 aprile 2017

11:20

NEWS

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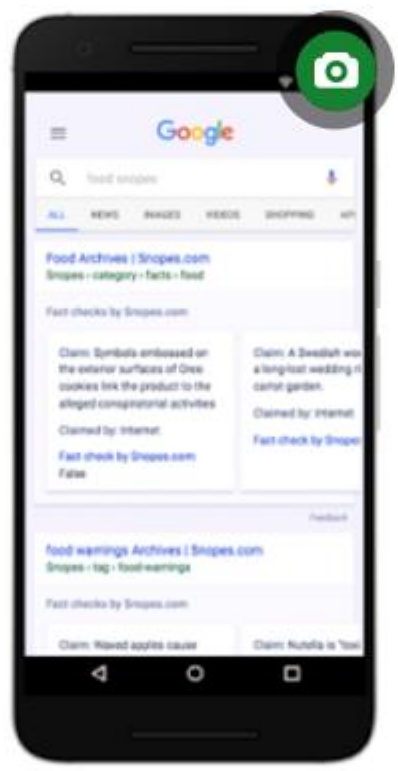
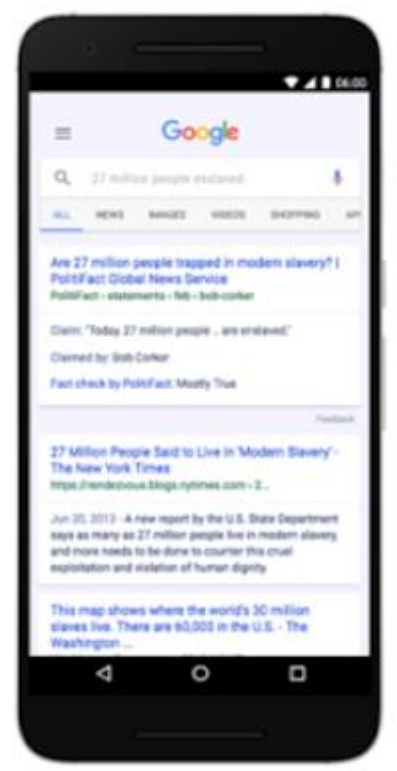
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Stampa

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Google, etichetta fact-checking © ANSA/Ansa CLICCA PER INGRANDIRE +

ROMA - La disinformazione e la diffusione delle notizie false online

**Eurowings**

**ROMA – VIENNA**

**Prenota subito**

+++ Prenota subito a tariffe vantaggiose!+++

Pubblicità 4w

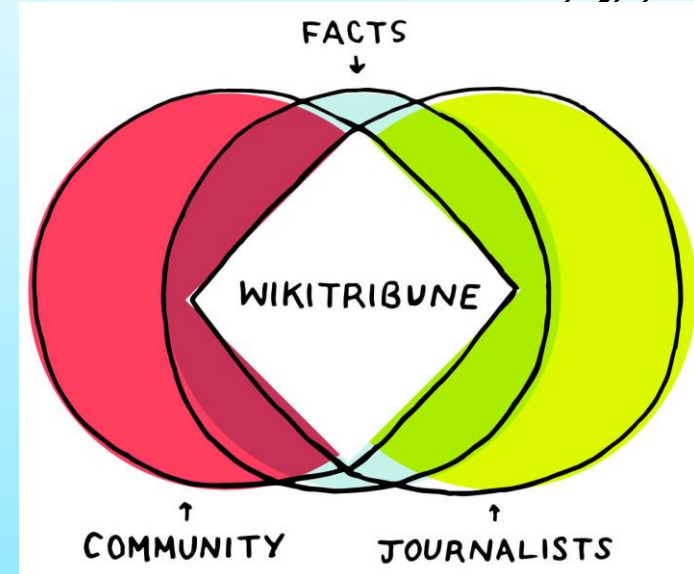


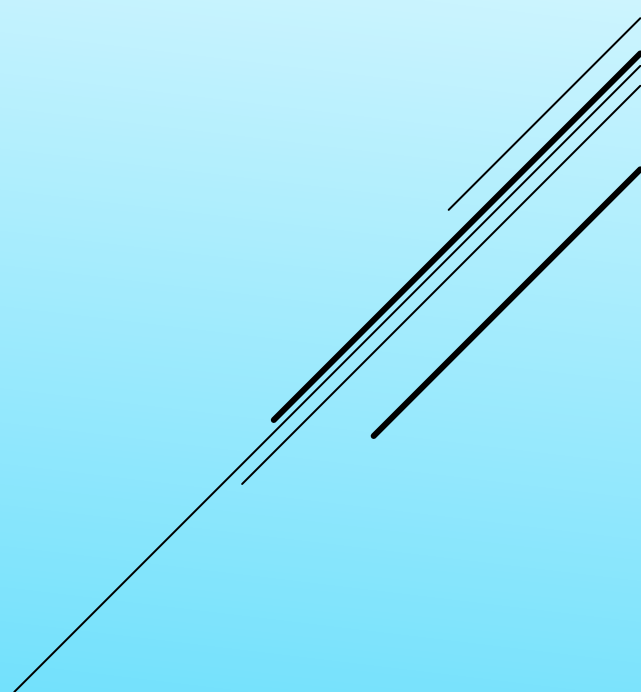
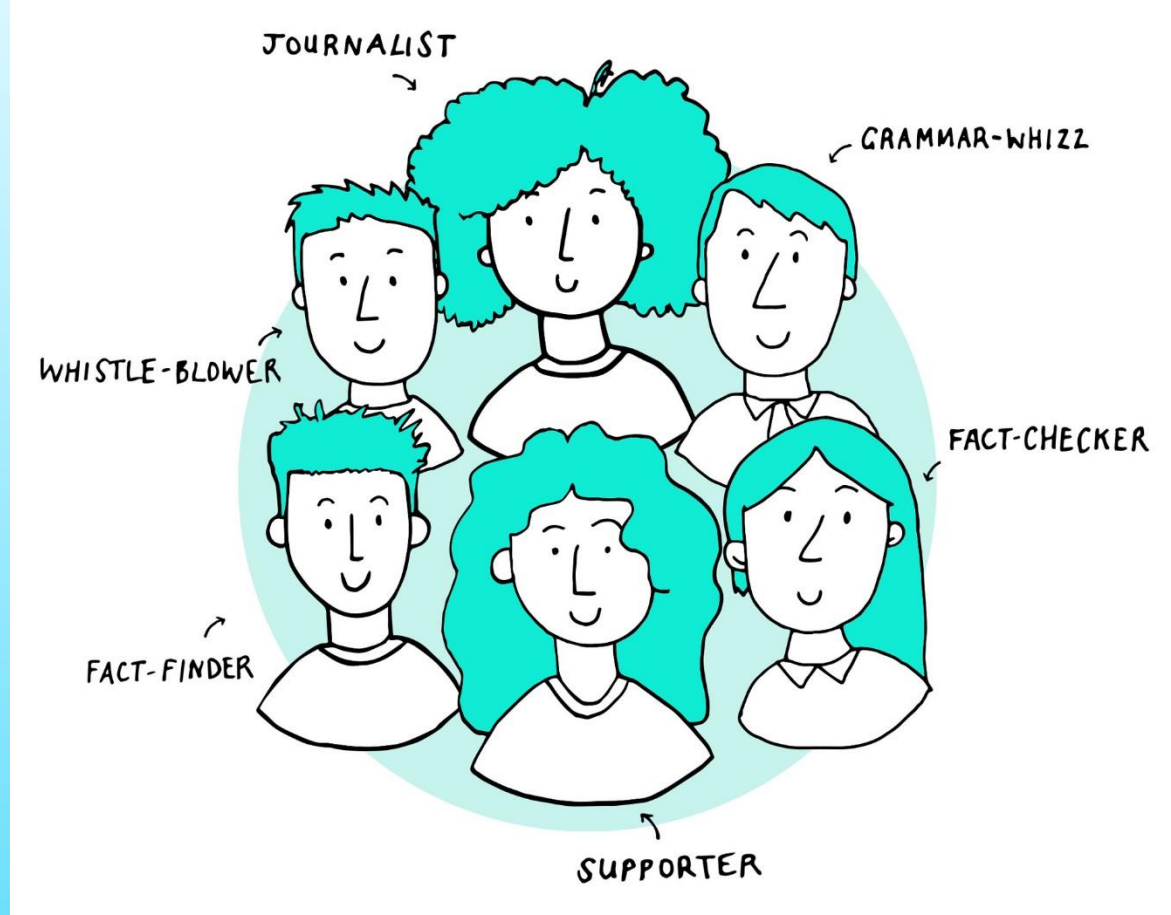
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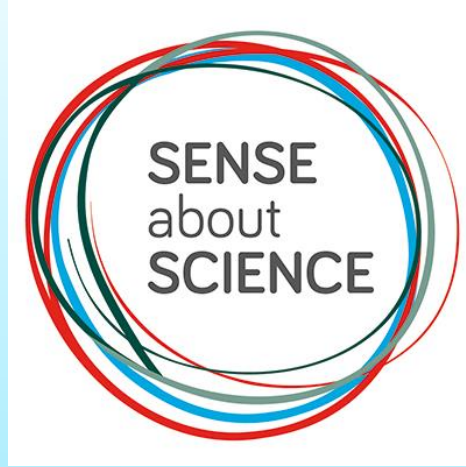


## **A new kind of news platform.**

Wikitribune is a news platform that brings journalists and a community of volunteers together. We want to make sure that you read fact-based articles that have a real impact in both local and global events. And that stories can be easily verified and improved.







Bufalopedia



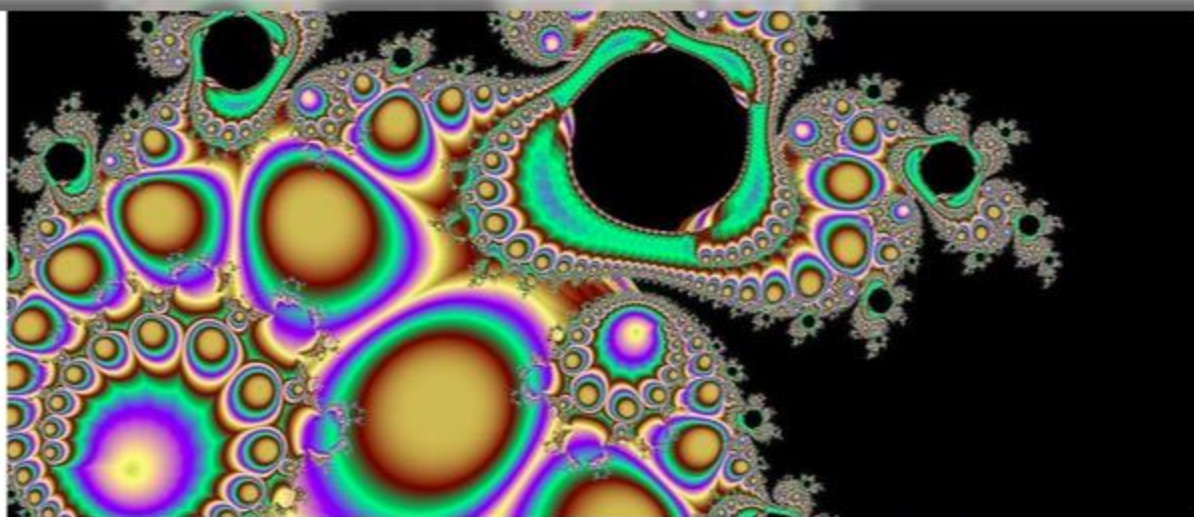
Hoax of fame





# Datum Ovary

A misleading article claimed that an association of pediatricians had "admitted" a link between the human papillomavirus vaccine Gardasil and ovarian "failure" or cancer.



## Pediatricians Association Admits HPV Vaccine Causes Ovarian Failure

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### Featured Video

**Torch-Bearing White Supremacist Rally in Charlottesville, Virginia**



News > Controversy

Fact Check > Medical

# Would Breaking a Vaccine Vial Necessitate Evacuating a Building?

This claim, made by Robert F. Kennedy Jr., is a solid illustration of why scale and context matter when making health-related statements.



Ask. Chat. Poke.

**Snopes**

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Featured Video

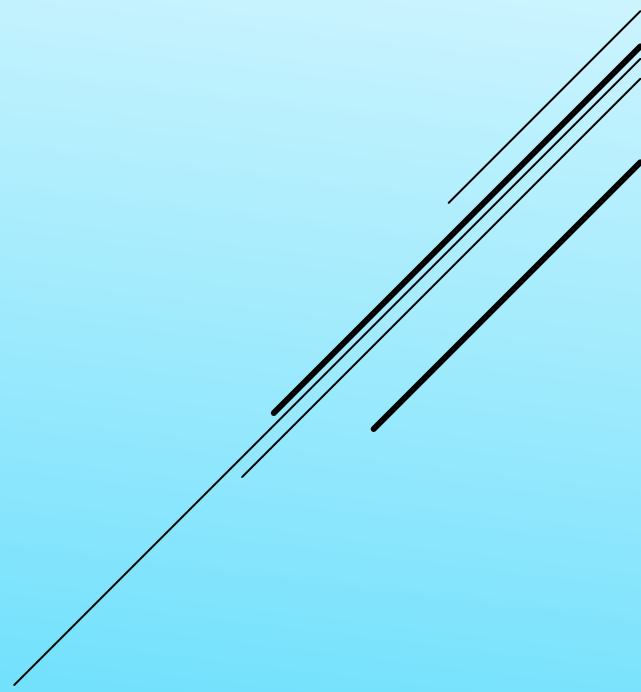
**Torch-Bearing White Supremacist Rally in Charlottesville, Virginia**



[News > Controversy](#)

The top five articles with “HPV” in the headline with the most Facebook shares, likes and comments in 2016, according to web analytics tool Buzzsumo.

<p><b>HPV Vaccine: American College of Pediatricians Issues Rare Warning Against Vaccine Due to Premature Ovarian Failure</b> <a href="#">Save</a></p> <p>circleofdocs.com - More from this domain By Editor - May 2, 2016</p> <p>Article</p>	<p><a href="#">View Backlinks</a></p> <p><a href="#">View Sharers</a></p> <p><a href="#">Share</a></p>	<p>313K</p>
<p><b>Lead Developer Of HPV Vaccines Comes Clean, Warns Parents &amp; Young Girls It's All A Giant Deadly Scam</b> <a href="#">Save</a></p> <p>australiannationalreview.com - More from this domain By Admin - Feb 11, 2016</p> <p>Article</p>	<p><a href="#">View Backlinks</a></p> <p><a href="#">View Sharers</a></p> <p><a href="#">Share</a></p>	<p>122K</p>
<p><b>Lead Developer Of HPV Vaccines Comes Clean, Warns Parents &amp; Young Girls It's All A Giant Deadly Scam</b> <a href="#">Save</a></p> <p>healthadvice.press - More from this domain Jun 14, 2016</p> <p>Article</p>	<p><a href="#">View Backlinks</a></p> <p><a href="#">View Sharers</a></p> <p><a href="#">Share</a></p>	<p>100.8K</p>
<p><b>A decade on, vaccine has halved cervical cancer rate - BBC News</b> <a href="#">Save</a></p> <p>bbc.com - More from this domain By Bbc News - Aug 29, 2016</p> <p>Article</p>	<p><a href="#">View Backlinks</a></p> <p><a href="#">View Sharers</a></p> <p><a href="#">Share</a></p>	<p>86.4K</p>
<p><b>HPV Sharply Reduced in Teenage Girls Following Vaccine, Study Says</b> <a href="#">Save</a></p> <p>nytimes.com - More from this domain By Jan Hoffman - Feb 22, 2016</p> <p>Article</p>	<p><a href="#">View Backlinks</a></p> <p><a href="#">View Sharers</a></p> <p><a href="#">Share</a></p>	<p>57.5K</p>





Leonard Coldwell

2 October · 🌐

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### Scientists Find Root That Kills 98% Of Cancer Cells In Only 48 Hours

This potent root builds up blood and immune system- cures prostate, lung, and other cancers better than chemotherapy.

HEALTHETERNALLY.COM | BY MARILYN CAYLOR

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[More children harmed by VACCINES than from GUNSHOTS](#) | [Govt. says OK to death-threat "anti-vaxxers"](#)

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Why you should think twice before calling an ambulance - NaturalNews.com

HELP NEEDED: Azure Organic Farm in Oregon about to be forcibly mass poisoned with glyphosate by the county government - NaturalNews.com

Massachusetts Attorney General says it's okay for mainstream media to publish death threats against "anti-vaxxers" - NaturalNews.com

Mass die-off in the Pacific as hundreds of sharks wash up on the shores of San Francisco - NaturalNews.com

Herbal medicine achieves stunning 100% cure rate for malaria after all pharmaceutical drugs left patients to DIE - NaturalNews.com

Oregon government demands organic farm be POISONED with RoundUp (glyphosate), essentially at gunpoint - NaturalNews.com

BOSTON RALLY this Thursday to target the Boston Herald for stating that vaccine skeptics should all be "hanged to death" - NaturalNews.com

Health Ranger SCIENCE: Horsetail herb prevents Alzheimer's and dementia by removing toxic ALUMINUM from your body - NaturalNews.com

# Mainstream media silent as CDC documents prove link between autism and vaccination

Monday, October 31, 2016 by: Daniel Barker  
Tags: [thimerosal](#), [vaccines](#), [CDC cover up](#)



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# More Children Harmed By VACCINES Than From GUNSHOTS, Government Statistics Reveal



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## URGENT ACTION ALERT: Natural News is being targeted for extreme censorship

Facebook, Google and other Internet gatekeepers have announced plans to censor all independent journalism by labeling it "fake news." To continue receiving Natural News articles, alerts and analysis, you must join our Diaspora hub, GAB.ai hubs or email alert list (all FREE).

JOIN NOW: [Share.NaturalNews.com](#) | [GAB.ai/HealthRanger](#) | [Natural News email alert list](#)

### Most Viewed Articles

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The 7 most dangerous vaccines injected into humans and exactly why they cause more harm than good - [NaturalNews.com](#)

The empire strikes back: DEA quietly announces "Schedule I" status for CBD extracts to comply with United Nations demands... CBD Prohibition? Hemp industry disputes - [NaturalNews.com](#)

Globalist war against humanity shifts into high gear: Cars, cash, literature and independent news all targeted for elimination - [NaturalNews.com](#)

Washington Post goes "full treason" - fabricates entire story falsely claiming Trump won because of Russian hacks - [NaturalNews.com](#)

TREASON: Left-wing media attempting a "soft coup" in America by hyperventilating over self-confined Russian conspiracy fabrication - [NaturalNews.com](#)

Tibostarone cures cancer: doctors stunned at discovery - [NaturalNews.com](#)

"Fake news" hysteria hinges on the laughable assumption that corporate-run media has a divine monopoly on "facts" - [NaturalNews.com](#)

## The 7 most dangerous vaccines injected into humans and exactly why they cause more harm than good

Wednesday, December 14, 2016 by: B.D. Walls

Tags: typhoid, mercury, MMR, polio, rotavirus, vaccine damage, vaccine toxins



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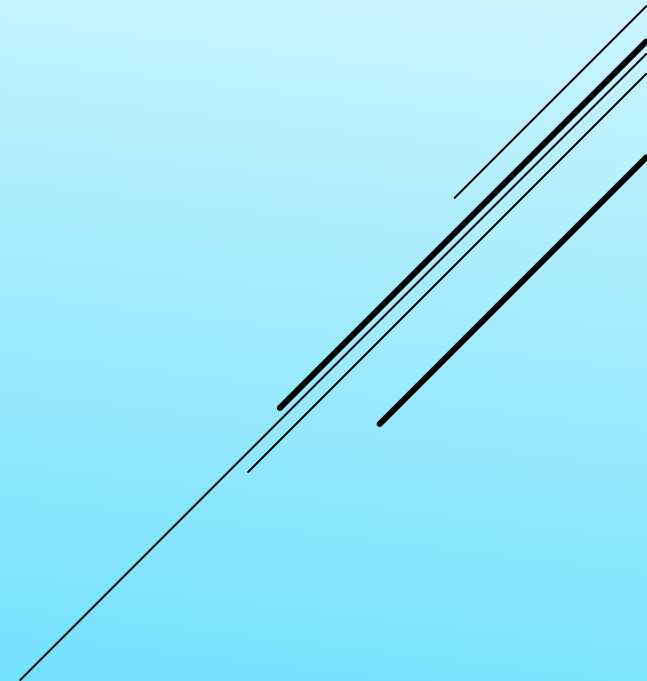
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# THE WAR ON INDEPENDENT MEDIA HAS BEGUN



A coordinated censorship attack is being waged against the entire independent media by Google, YouTube and Facebook. After we were banned by Google for nearly a week, now Facebook is deliberately blocking the sharing of our stories to further censor our important reporting for human freedom and medical choice. Soon, the only way we will be able to reach you is via email, and Google is sometimes blocking our email delivery to gmail users.

Enter your email address below to subscribe to our email announcement list (but don't use gmail). Your privacy is protected and you can unsubscribe at any time. If you don't join our email list, you may never see our valuable content again via Facebook, Google or YouTube. CENSORSHIP has now reached EXTREME levels across the 'net. The truth is being suffocated. Subscribe now if you want to escape the delusional bubble of false reality being pushed by Google and Facebook.





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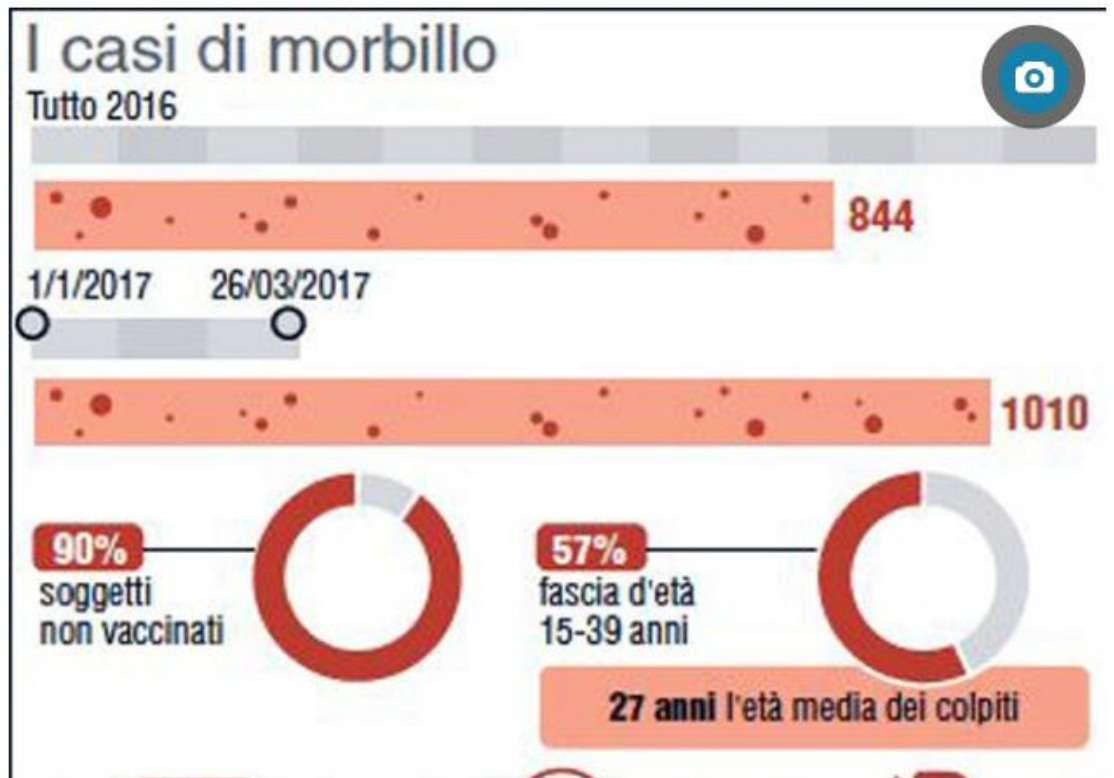
ANSA.it > Salute&Benessere > Sanità > Iss, superati i 1000 casi di morbillo in Italia dall'inizio del 2017

# Iss, superati i 1000 casi di morbillo in Italia dall'inizio del 2017

Complicanze nel 33%, 41% ricoverati; 90% non era vaccinato



Redazione ANSA ROMA 29 marzo 2017 19:32 [Scrivi alla redazione](#) [Stampa](#)



**Eurowings**

**NAPOLI - MONACO**

**Prenota subito**



**Welcome to Vaccine Safety Net!**

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**Rete di 47 siti web in tutto il mondo**



## / I've got nothing to lose by trying it

Every day there are news reports about medical breakthroughs and wonder drugs. How can we make sense of these stories?

**Published: 16 September 2013 (2nd edition)**

*All our guides are date stamped and reflect the scientific findings and knowledge available at the time of publication.*

[DOWNLOAD IVE GOT NOTHING TO LOSE BY TRYING IT PDF](#)



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## Rubriche

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## Consensus TOS



## Le dieci trappole dell'informazione sulla salute

*"Troppo spesso la scienza appare sui mezzi di comunicazione più come un tema di consumo che come un soggetto da sottomettere al pubblico scrutinio, più come una fonte di divertimento che d'informazione. Troppo spesso la scienza viene presentata come un'attività arcaica che sovrasta le capacità di comprensione umane, e dunque anche di controllo. Troppo spesso la trattazione giornalistica è di tipo promozionale e acritico, incoraggia un senso di apatia, un senso di impotenza, e la tendenza diffusa ovunque di delegare le decisioni agli esperti".*

*Dorothy Nelkin, sociologa*



## MEDIA E SALUTE

Col crescere dell'offerta informativa su questi temi aumentano anche le lamentele sulla "disinformazione" in campo medico. E' utile a questo proposito passare in rassegna le principali lacune dell'informazione in medicina, individuate da vari ricercatori.

## LE 10 TRAPPOLE

1. Fidarsi degli esperti
2. Interrogare lo specialista sbagliato
3. Confondere la fantascienza con la scienza
4. Farsi ingannare dai numeri
5. Prendere gli aneddoti come prove
6. Non porre le giuste domande a uno studio clinico
7. Estrapolare dalla ricerca pura alla pratica clinica
8. Enfatizzare le implicazioni cliniche di uno studio
9. Trasformare un fattore di rischio in una malattia
10. Presentare in modo alterato i rischi

## Il Progetto

## Newsletter

E-mail: \*



## Strumenti

[Spazio PARITA](#)  
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[Misuracampagna](#)  
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[Il generatore di comunicati stampa](#)  
[Misurasalute](#)  
[Glossario](#)  
[Notizie dal mondo](#)

Valuta, rispondendo a queste domande, se il sito di salute che ti interessa è un "buon sito"




## LA TOP TEN DELLE FAKE NEWS A TAVOLA

- **IL LATTE FA MALE**
- **L'ANANAS BRUCIA I GRASSI**
- **IL KAMUT E UNA VARIETA' ANTICA DI CEREALI CON PROPRIETA' ESCLUSIVE**
- **MANGIARE CARNE FA SEMPRE MALE E SE NE PUÒ FARE A MENO**
- **LE BANANE SONO LE PIU' RICCHE DI POTASSIO**
- **I GRASSI VANNO COMPLETAMENTE ELIMINATI DALLA DIETA**
- **CHI È INTOLLERANTE AL LATTOSIO NON DEVE MANGIARE FORMAGGI**
- **LO ZUCCHERO DI CANNA NON FA INGRASSARE**
- **TUTTI I PRODOTTI ALIMENTARI REALIZZATI NELL'UNIONE EUROPEA RISPETTANO LE STESSA REGOLE**
- **I PRODOTTI VENDUTI DAL CONTADINO SONO MENO CONTROLLATI**

*Fonte: Coldiretti*

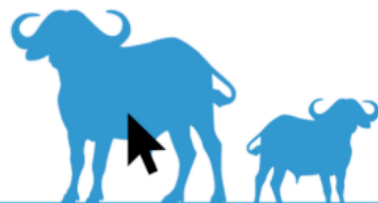
# I tre punti nodali dell'ecosistema dell'informazione

- la **grammatica** delle fake news
  - le **motivazioni** di chi crea questi contenuti
  - le modalità di **disseminazione**
- 

# 7 MODI DI DISINFORMARE

## COLLEGAMENTO INGANNEVOLE

Quando titoli, immagini o didascalie **differiscono** dal contenuto.



## CONTESTO INGANNEVOLE

Quando il contenuto reale è **accompagnato** da informazioni contestuali false.



## CONTENUTO MANIPOLATO

Quando l'informazione reale, o l'immagine, viene **manipolata** per trarre in inganno.

## MANIPOLAZIONE DELLA SATIRA

Quando non c'è intenzione di procurare danno, ma il contenuto satirico viene **utilizzato** per trarre in inganno.

## CONTENUTO FUORVIANTE

Quando si fa **uso ingannevole** dell'informazione per inquadrare un problema o una persona.

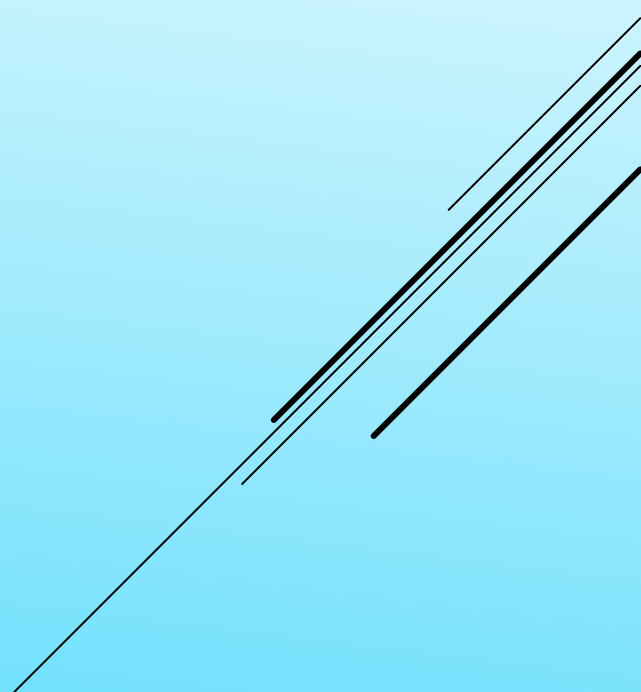
## CONTENUTO INGANNATORE

Quando il contenuto viene **spacciato** come proveniente da fonti realmente esistenti.

## CONTENUTO FALSO AL 100%

Quando il contenuto è **completamente falso**, costruito per trarre in inganno.





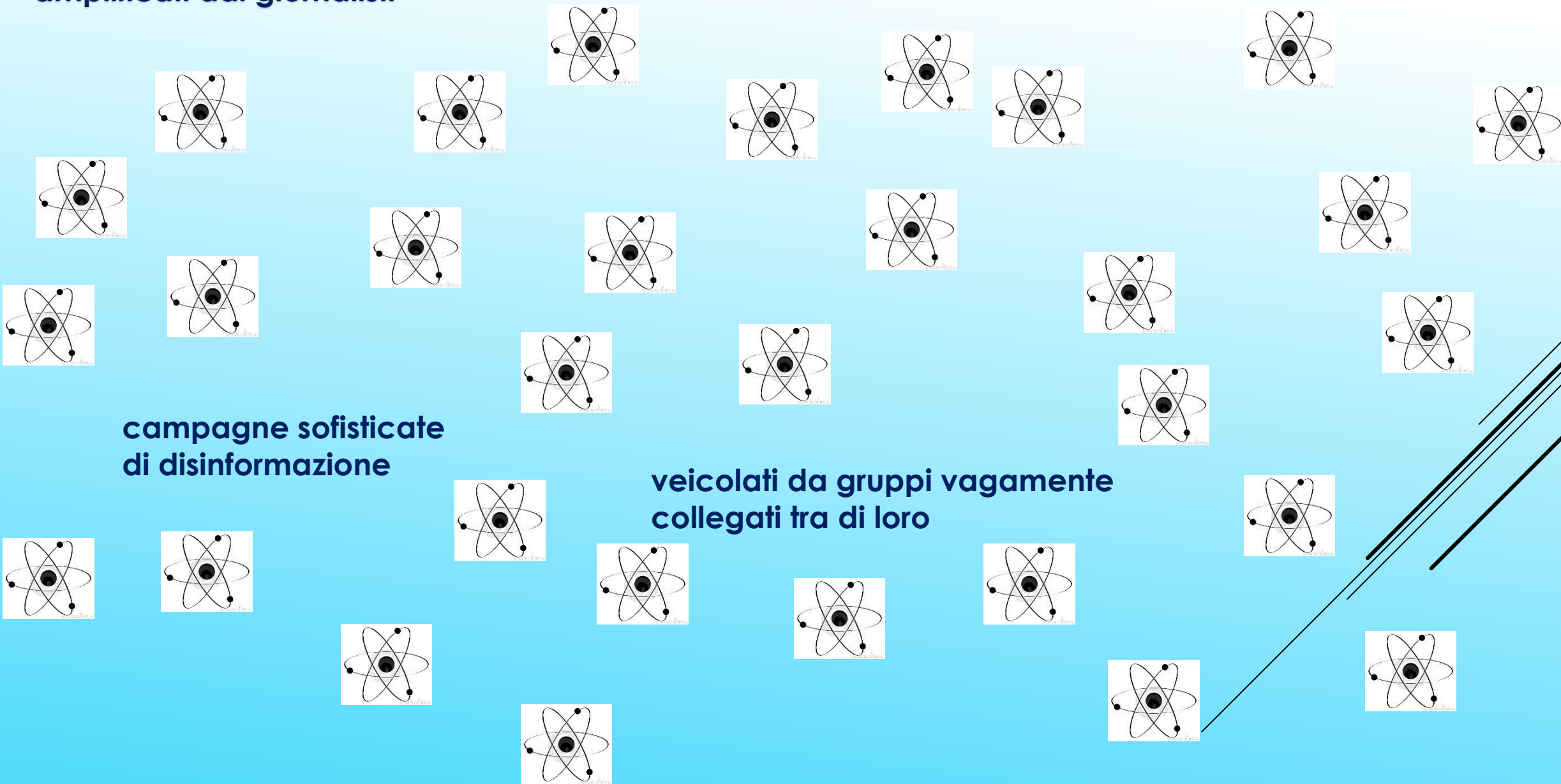
	SATIRA O PARODIA	COLLEGAMENTO INGANNEVOLE	CONTESTO INGANNEVOLE	CONTENUTO FUORVIANTE	CONTENUTO INGANNATORE	CONTENUTO MANIPOLATO	CONTENUTO FALSO AL 100%
CATTIVO GIORNALISMO		✓	✓	✓			
FARE LA PARODIA	✓				✓		✓
PROVOCAZIONE O PRESA IN GIRO					✓	✓	✓
INTERESSE PARTICOLARE				✓			
FAZIOSITÀ			✓	✓			
PROFITTO		✓			✓		✓
INFLUENZA POLITICA			✓	✓		✓	✓
PROPAGANDA			✓	✓	✓	✓	✓

**amplificati dai giornalisti**

**condivisa involontariamente**

**campagne sofisticate  
di disinformazione**

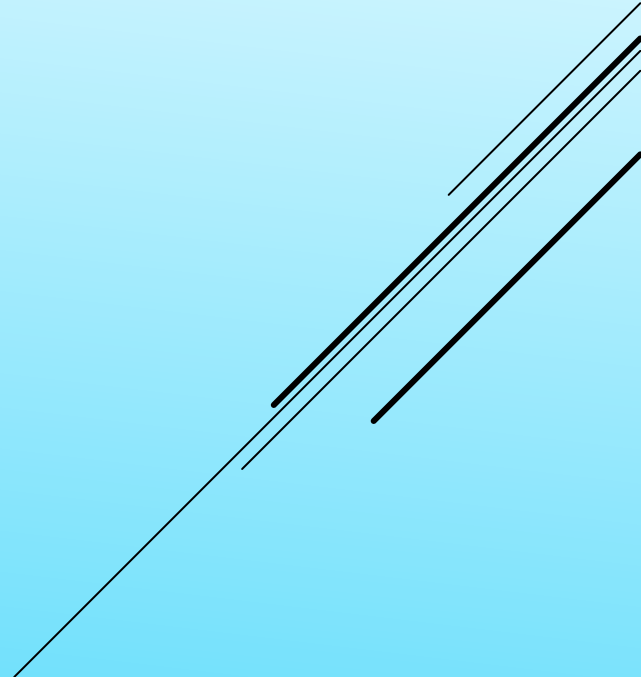
**veicolati da gruppi vagamente  
collegati tra di loro**



# VERIFICATION HANDBOOK



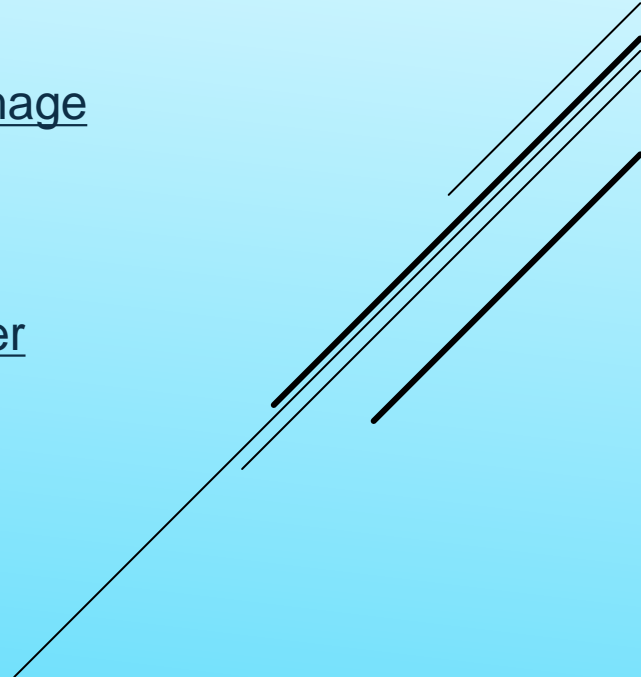
# Strumenti per la verifica dell'identità

- [AnyWho](#)
  - [AllAreaCodes](#)
  - [BotOrNot](#)
  - [Email Checker](#)
  - [Facebook Graph Search](#)
  - [Facebook Graph Search Engine by Henk van Ess](#)
  - [GeoSocial Footprint](#)
  - [HRL Lookups](#)
  - [Linkedin](#)
  - [Muck Rack](#)
  - [Numberway](#)
  - [Person Finder](#)
  - [Pipl.com](#)
  - [Rapportive](#)
  - [Reverse Phone Number Look-up](#)
  - [SpokeoSkypegrabStoryful MultiSearch Extension](#)
  - [WebMiiWho.is](#)
- 

## verifica delle località

- [Flickr](#)
- [Free-OCR.com](#)
- [Google Maps](#)
- [Google Translate App](#)
- [Google Streetview Time Machine](#)
- [Météo-France](#)
- [NASA Earth Observatory](#)
- [Panoramio](#)
- [United States ZIP Codes](#)
- [Wikimapia](#)
- [Wolfram Alpha](#)

## verifica delle immagini

- [Jeffrey's Exif Viewer](#)
  - [Findexif.com](#)
  - [Foto Forensics](#)
  - [Fuskr](#)
  - [Google Search by Image](#)
  - [JPEGSnoop](#)
  - [RevEye](#)
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  - [YouTube Data Viewer](#)
- 

# LES DÉCODEURS

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LES DÉCODEURS VÉRIFICATION Datavisualisation Nanographix

## DÉCODEX

Entrez l'adresse (URL) d'une page Web ci-dessous ou le nom d'un site pour savoir si la source de l'information (c'est-à-dire celui ou celle qui la diffuse) est plutôt fiable ou non.

Ex. :



- › Installez le plug-in navigateur pour vérifier les sites que vous visitez pour Firefox ou Google Chrome.
- › Faites appel à notre bot Facebook qui vous aidera à vérifier l'information.

Le Décodex est un outil pour vous aider à vérifier les informations qui circulent sur Internet et dénicher les rumeurs, exagérations ou déformations.

Découvrez pourquoi nous avons créé cet outil et retrouvez ici notre méthodologie détaillée.

### Pour vous guider dans vos recherches

- › Pourquoi il est important de vérifier une information avant de la partager
- › Qu'est-ce qu'une information
- › Qu'est-ce qu'une source d'information
- › Comment juger la fiabilité d'un site

#### Les décodeurs, mode d'emploi

Les décodeurs du Monde.fr vérifient déclarations, assertions et rumeurs en tous genres ; ils mettent l'information en forme et la remettent dans son contexte; ils répondent à vos questions.

**L'X CHARTE**

[Lire la charte >](#)

**L'ÉQUIPE**

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# Catalogo di siti antibufala

## In italiano

Bufale.net ([bufale.net](http://bufale.net))  
Bufale un tanto al chilo ([butac.it](http://butac.it))  
Bufale e dintorni ([bufaleedintorni.wordpress.com](http://bufaleedintorni.wordpress.com))  
Bufalopedia ([bufalopedia.it](http://bufalopedia.it); [antibufala.info](http://antibufala.info))  
CICAP ([www.cicap.org](http://www.cicap.org))  
Giornalettismo ([www.giornalettismo.com](http://www.giornalettismo.com))  
Leggende Metropolitane ([leggendemetropolitane.net](http://leggendemetropolitane.net))  
MedBunker ([medbunker.blogspot.com](http://medbunker.blogspot.com))

## In inglese

CreditsInPics ([twitter.com/CreditsInPics](https://twitter.com/CreditsInPics))  
Doubtful News ([doubtfulnews.com](http://doubtfulnews.com))  
Emergent ([emergent.info](http://emergent.info))  
FactCheck ([factcheck.org](http://factcheck.org))  
FakeAstroPix ([twitter.com/FakeAstropix](https://twitter.com/FakeAstropix))  
First Draft News: Fakes and Hoaxes ([firstdraftnews.com](http://firstdraftnews.com))  
HoaxOfFame ([twitter.com/Hoaxoffame](https://twitter.com/Hoaxoffame))  
HoaxSlayer ([www.hoax-slayer.com](http://www.hoax-slayer.com))  
IFCN ([International Fact-Checking Network](http://International-Fact-Checking-Network) presso [Poynter.org](http://Poynter.org))  
Metabunk ([metabunk.org](http://metabunk.org))

PicPedant di Paulo Ordoveza ([twitter.com/PicPedant](https://twitter.com/PicPedant))  
Reportedly ([reported.ly](http://reported.ly))  
Snopes.com ([www.snopes.com](http://www.snopes.com))  
StopFake ([StopFake.org](http://StopFake.org); [twitter.com/StopFakingNews](https://twitter.com/StopFakingNews); anche in italiano [www.stopfake.org/it/home/](http://www.stopfake.org/it/home/))  
Straight Dope ([straightdope.com](http://straightdope.com))  
Urban Legends ([urbanlegends.about.com](http://urbanlegends.about.com))

## In francese

Décodeurs di Le Monde ([twitter.com/decodeurs](https://twitter.com/decodeurs))  
Désintox di Libération  
([twitter.com/LibeDesintox](https://twitter.com/LibeDesintox); [liberation.fr/desintox](http://liberation.fr/desintox))  
Hoaxbuster ([hoaxbuster.com](http://hoaxbuster.com))  
Vérifié di BuzzFeed France ([twitter.com/verifie](https://twitter.com/verifie))

## Strumenti tecnici

Tineye (ricerca nelle immagini)

## Guide tecniche generali alle indagini

[First Draft News](#)  
[The Observers' guide to verifying photos and videos on social media networks](#)  
[Verification Handbook](#) (libro)